

Samantha Barsky
Senior Art Director/Graphic Designer
www.barskydesigns.com

Objective

To find work as a freelance Art Director/Designer creating websites, email campaigns, print pieces or a combination of the three.

Key Skills

- 8 years of expertise in production, graphic design, and art direction
- Concept to completion — art direction and production of print and email campaigns, direct mail print and interactive campaigns, banner ads, re-branding design, creation of websites
- Leadership and project management — handling internal talent, scheduling of meetings and running the creative side of projects, working with outside vendors on scheduling and meeting client needs and goals, pre and post production on multiple projects including photo shoots, ad campaigns, websites, print production and press checks, etc.
- Flexible, cool under pressure, great with deadlines, and very good at juggling multiple projects
- All-around good humored and a great team player

Computer Skills

Fluent in Photoshop, Illustrator, InDesign, ImageReady, Quark, Microsoft Applications

Proficient in Dreamweaver, BBEdit, Premiere, HTML, Final Cut Pro, Soundtrack Pro

Knowledgeable of Flash capabilities

Education

University of Colorado, Boulder

Bachelor of Arts, Fine Arts December 2000

Concentration: Photography and Digital Imaging

Miami Ad School

Art Direction March 2003

Professional Experience

Companies

Jumpstart Automotive Group, Freelance Senior Art Director
Nimblefish, Freelance to Fulltime Art Director
Electronic Arts, Freelance Designer
OgilvyOne, Digital Artist to Jr. Art Director/Studio Manager
Travelzoo, Freelance UI/UX Designer
Razorfish, Freelance Art Director
Heinrich, Freelance Art Director
Arc Worldwide, Freelance Art Director
Modem Media, Freelance Art Director
Sic 'Em Advertising, Freelance Art Director
Oberon Design, Project Manager and Graphic Designer
Springer and Jacoby, Art Director Intern

Clients

Fly.com	Automobile Brands
Nike	Joie de Vivre
Discover	W Hotels
Visa	Symantec
Wells Fargo	Mercedes-Benz
AT&T	McAfee
Yahoo!	Lowe's
Sears	Casual Male XL
Marriott	Williams-Sonoma

Projects

Website Design & UI/UX	New Business Pitches
Email Campaigns	Marketing Campaigns
Print Ads	Direct Mail Campaigns
Banner Ads	Microsites
Logos/Identity/Stationary	Flash Video
Brochures	V/O Recording and Editing
Product Shots	Package Design
Social Media	

Interesting Tidbits

I sailed around the world in the Spring of 1999; the ports of call were Cuba, Brazil, South Africa, Kenya, India, Malaysia, Vietnam, Hong Kong, Shanghai, and Japan. I have also lived in France, Australia, and Germany.

I was the chapter adviser, until October 2009, to the Alpha Phi Sorority at the University of California at Berkeley for 5 years where I oversaw and mentored over 400 college-aged women.

I am a crafter of note cards and gift tags, check out my wares at www.noteify.com.